

# — IMAGE TREND® —

# COLLABORATE™

The EMS and healthcare industry is full of underutilized data that can be used to make a lasting, positive impact on the community. Collaborate aggregates, de-identifies and displays your data securely to empower data driven decision-making. Collaborate allows clients, if they choose, to compare their data against our entire national Collaborate dataset to achieve better insight on national trends and performance. The de-identified dataset used for this program is in accordance with the HIPAA Safe Harbor Provision by excluding fields established as patient identifiable.

## REACH HIGHER LEVELS OF AWARENESS

ImageTrend Collaborate brings together de-identified data to reach higher levels of awareness, including:

» **Spread of public health issues and epidemics**

*Examples:* Opioid Crisis, Influenza, COVID-19, At-risk Populations

» **Trends**

*Examples:* Call Volume, Dispatch Reasons, PPE Usage, Incident Dispositions and Outcomes

» **Established benchmarks**

*Examples:* Ambulance Patient Offload Times (APOT), EMS Compass (V1 & V2), Core Measures

### ImageTrend Clinical and Research Team

As your organization takes part in the Collaborate program, ImageTrend's Clinical and Research team will be available to provide additional analysis on multiple topics related to your organization and the industry as a whole.

Collaborate provides insight into clinical, operational and public health data that will contribute to healthcare provided by organizations, specific sectors and the industry at large. We will dive into research topics like pediatrics, community paramedicine, critical care, opioids, violence, trauma, and other urgent topics affecting communities.

### Visual Insight

As a Collaborate contributor, you will gain access to dynamic dashboards and features that allow you to use your data to the fullest. The near-real time visual dashboards will help to inform you and your stakeholders on vital topics in your community and the services you provide.

Your state or organization will be contributing to advancing prehospital care and healthcare at large, to improve patient handling and outcomes. Research is valuable for all, but this is only possible through a collaborative effort. Welcome to Collaborate.

For more information contact  
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