## ImageTrend

# Advanced Analytics DATA MART<sup>™</sup>

ImageTrend Data Mart<sup>™</sup> is a star schema database solution optimized for reporting and analytics. A Data Mart database resides in a clients' managed environment and is refreshed continuously as new and updated records are entered in ImageTrend Elite<sup>™</sup> or ImageTrend Patient Registry<sup>™</sup>, providing organizations the ability to use the data they capture in numerous ways.

### Analyze ImageTrend Data with Third-Party Tools

Data Mart is ideal for users looking to dive deeper into their data by using their own reporting, analysis, statistics and business intelligence tools. Data Mart is also a powerful option for connecting and combining Elite and Patient Registry data with other internal data sources.

### **Connect with:**

- Microsoft Power BI
- Tableau
- SAS
- SPSS
- R
- Crystal Reports
- Business Objects
- Any other business intelligence or statistics tool

### The Data Mart Advantage

Data Mart saves time by removing the complexity of writing reports against raw transactional data structures. Data Mart is analytically structured and well documented to reduce the learning curve and provides sample SQL SELECT statements for data users want to query, allowing all experience levels to get started quick.

